

Southend-on-Sea Borough Council

Report of Corporate Director of Enterprise, Tourism
and the Environment

to

Traffic and Parking Working Party
The Cabinet Committee

On

15th June 2009

Agenda
Item No.

Report prepared by: Cheryl Hindle-Terry
Team Leader, Demand Management

Pantile Avenue

Executive Councillor: Councillor Anna Waite

A Part 1 Public Agenda Item

1. Purpose of Report

To seek Members agreement to implement an Experimental Traffic Regulation Order in Pantile Avenue to prohibit parking on the north side from 8am to 8pm Monday to Saturday and prohibit parking on the grass verge on the south side 24 hours daily.

2. Recommendation

That Members agree to implement the Experimental Order funded by the Primary Care Trust.

3. Background

3.1 Members may be aware of a new health centre located in Pantile Avenue. The facility is available for use by any South East Essex residents and is operational for much of the day and evening. Such flexible operation is likely to attract patients from outside the immediate area and while public transport offers a service to the location, it is likely that patients may travel to the facility by car. Limited parking is available however there are concerns that additional parking may create difficulties for the public transport vehicles to negotiate the road.

3.2 An additional concern is that the prohibition of parking may lead to parking on the wide grass verge directly opposite the site. At present there is no mechanism available to enforce such parking therefore a Traffic Regulation Order and appropriate signing will be required.

4. Other Options

Do nothing. This option is likely to lead to access problems for the public transport vehicles and may lead to further damage to grass verges.

5. Reasons for Recommendations

To deter parking that is likely to impede public transport vehicle flow and damage grass verges

6. Corporate Implications

6.1 Contribution to Council's Vision & Corporate Priorities

Safer streets

6.2 Financial Implications

Funded by PCT

6.3 Legal Implications

Statutory Regulations provide set processes for implementing such works

6.4 People Implications

Officer time is required to progress the works

6.5 Property Implications

None

6.6 Consultation

An Experimental Order requires publication of the proposal at least 5 days prior to implementation. The Statutory consultation process requires that comments as to the works are compiled and considered within 6 months.

6.7 Equalities and Diversity Implications

None identified

6.8 Risk Assessment

No perceived risk

6.9 Value for Money

External funding provided

6.10 Community Safety Implications

None identified

6.11 Environmental Impact

Requisite signage and line marking only

7. Appendices

None